

WALT PALMER

215.435.8327 | walter.palmeriv@gmail.com | Los Angeles, CA

EXPERIENCE

PortalOne | Los Angeles, CA

Head of U.S. Operations & TV Producer, Nov. 2022 - Present

PortalOne is where gaming and TV collide. I produce the Arcade Show, a daily interactive game show where you play video games against celebrity guests for prizes.

- Lead a team of nine, overseeing all U.S. operations and ensuring smooth cross-functional collaboration.
- Managed workflows for live, interactive gaming experiences, ensuring seamless content delivery across multiple platforms.
- Handled all elements of production with high profile talent like Demi Lovato, Josh Richards and Nolan Bushnell.
- Wrote, produced, and manage all daily TV production and LiveOps events.
- Built bespoke production and casting management tools using Cursor AI.

Freelance | Los Angeles, CA

Writer & Creative Consultant, July. 2022 - Nov. 2022

- Wrote blog posts, web copy, and marketing material for multiple video games currently in development.
- Developed narrative content, character bios, and lore documentation for interactive experiences.
- Partnered with cross-functional teams, including designers, engineers, and marketing, to ensure smooth content integration.

Bite.Delivery | Los Angeles, CA

Head of Content, Feb. 2021 - July. 2022

Bite.Delivery creates at-home interactive dining experiences, combining puzzle-solving video games and local food delivery. As Head of Content, I oversaw the development and distribution of digital and physical media experiences.

- Led cross-disciplinary teams to deliver interactive at-home gaming experiences, blending puzzle-solving mechanics with digital content.
- Directed project scheduling, milestone tracking, and live content updates, increasing user engagement by 30%.
- Wrote, directed, and produced in-game videos and social-media marketing material.

Solve | Los Angeles, CA

Head of Content June. 2019 - Sept. 2020

Solve is a true-crime and murder mystery content studio. As Head of Content, I oversaw the team of writers, producers, and designers who created original content series (Snapchat), mobile games, and podcasts.

- Led production of live, choice-based mobile game content for Solve's interactive storytelling app.
- Developed and launched "Solve: The Podcast", a scripted podcast for iHeartRadio that reached #1 on Apple Podcasts, and has over 3 million downloads.
- Oversaw content development and production for Solve's daily original content series on Snapchat (3M daily active users).

Lead Writer, Oct. 2018 - June. 2019

- Created the interactive scripted story structure that earned Solve the highest average engagement on Snapchat.
- Wrote over 85 scripted episodes of our daily Snap series, and produced every episode that aired.
- Managed a team of 5 writers, delivering a total of 200 scripts over a 2 year period.

EDUCATION

Temple University | Philadelphia, PA
Bachelor of Arts, Film and Media Arts

SKILLS

- **AI Tools & Coding** | Cursor AI, ChatGPT 5, Claude 4 Sonnet
- **Leadership & Team Management** | Cross-Disciplinary Collaboration, Coaching & Mentorship, Team Efficiency Optimization
- **Content & Narrative Production** | Interactive Storytelling, Game Writing, Worldbuilding
- **Content Production & Post** | StudioBinder, Premiere, After Effects
- **Project & Live Content Management** | JIRA, Confluence, Agile, Scrum, Sprint Planning